



## A LOOK INSIDE:

# WHO WE ARE

...AND WHY WE'RE HERE

*Meet Luca*

*What We Do*

*How You Can Help*

Without even knowing it, the idea for Loving Luca was born the day our namesake was conceived. Luca Miceli came into this world on August 29, 2014, the son of Greg and Marlana Miceli, and he's been blazing his own path ever since. See, Luca was born with partial Trisomy 13, a rare genetic disorder that affects many aspects of life. In addition, he has been diagnosed with Epilepsy and Autism. As a Foundation we are here to spread awareness, promote inclusion, help fund research and to assist families that are blessed with children that have unique genetic disorders. The Foudation just started in 2020 and we can't wait grow!

# WHAT WE DO

Our mission is clear, to support the families of children with unique genetic disorders. In our short time since being founded, we have started two programs:

The First, in collaboration with Billy Footwear, we have been able to donate 90 pairs of adaptive shoes. These shoes have a zipper that goes down the side and around the toes, for easier accessibility and mobility. To learn more about Billy shoes and their importance in the market, go to <https://billyfootwear.com>. (You can also save 10% by shopping our affiliate link on our site or using code: LOVING\_LUCA\_\_\_10)

The Second, is our Buddy Bands program. This has just launched and we're excited to see where it goes and how it grows over time. For each adult bracelet purchased, one children's bracelet will be donated to a child with special needs.

*We make a living by  
what we get. We make a  
life by what we give.*

-Winston Churchill

# HOW YOU CAN HELP

Like our page, Share our story, donate to our cause, support our fundraisers. Without you, we cannot be. We believe in the importance of our Mission and we believe Luca's story and the stories of so many other children need to be heard. He is changing the world one day at a time and we couldn't be more proud!



**Buddy Bracelets**

For every bracelet purchased, a buddy with special needs will receive a special bracelet to remind them they are loved

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BRACELETS ARE REAL PEARL WITH A SILVER CHARM. THEY ARE \$20 EACH (THIS INCLUDES YOUR BUDDY BRACELET)  
Shipping - \$3 (per address)

*Front and back of the charms*

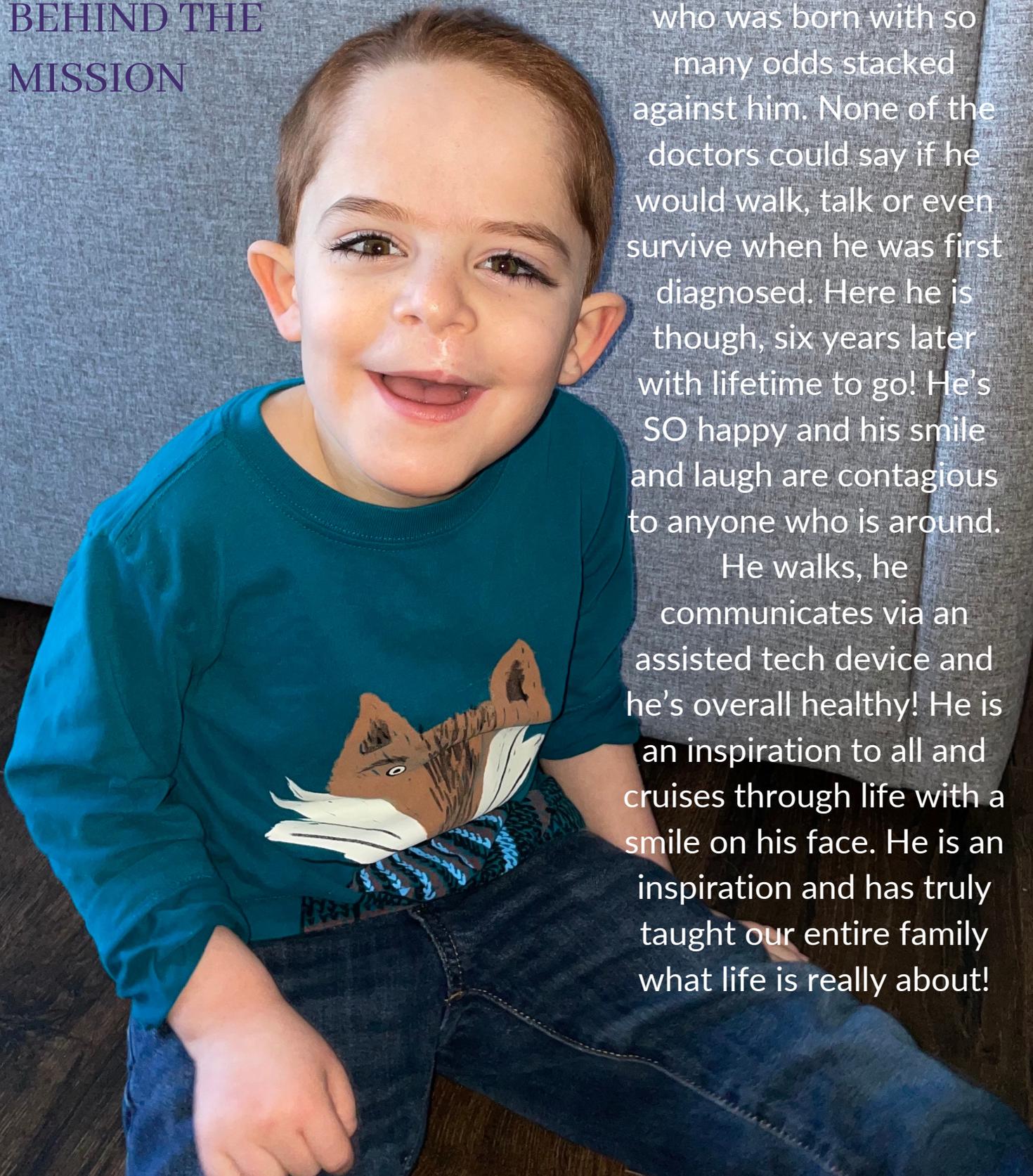


*All proceeds go to Loving Luca Foundation*

The graphic features two images of bracelets. The top one is labeled 'Gray' and the bottom one is labeled 'Black'. Both are made of pearls and have a silver charm.

# MEET LUCA!

## THE LITTLE MAN BEHIND THE MISSION



Luca is a six year old boy who was born with so many odds stacked against him. None of the doctors could say if he would walk, talk or even survive when he was first diagnosed. Here he is though, six years later with lifetime to go! He's SO happy and his smile and laugh are contagious to anyone who is around.

He walks, he communicates via an assisted tech device and he's overall healthy! He is an inspiration to all and cruises through life with a smile on his face. He is an inspiration and has truly taught our entire family what life is really about!